

The semantic and cognitive characteristics of metaphorically redefined vocabulary (on the material of 'building' vocabulary)

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Abstract

The study of metaphor is based on combining semantic and cognitive aspects of its functioning. Metaphor is viewed both as a semantic phenomenon, being special or derivative meanings of words, and as a cognitive phenomenon, being a method of perception of reality. In the framework of semantic and cognitive approach, the study of concepts is conducted by distinguishing and analysing the means of their linguistic objectivization. The modeling of the structure and the content of the concept implies its ordered, structured description with cognitive terms. A sphere of concepts is interpreted as an ordered set of concepts peculiar to a certain nation, information base of thinking, which is determined by a number of mental stereotypes in the consciousness of native speakers.

Keywords

Associative and imaginative thinking, Mental stereotypes, The categorization, The concept, The semantic field, The sphere of concepts